



"Your speech was everything and more, and the feedback has been incredible."

*Laura Cornthwaite,
Project Coordinator
at BADGE*

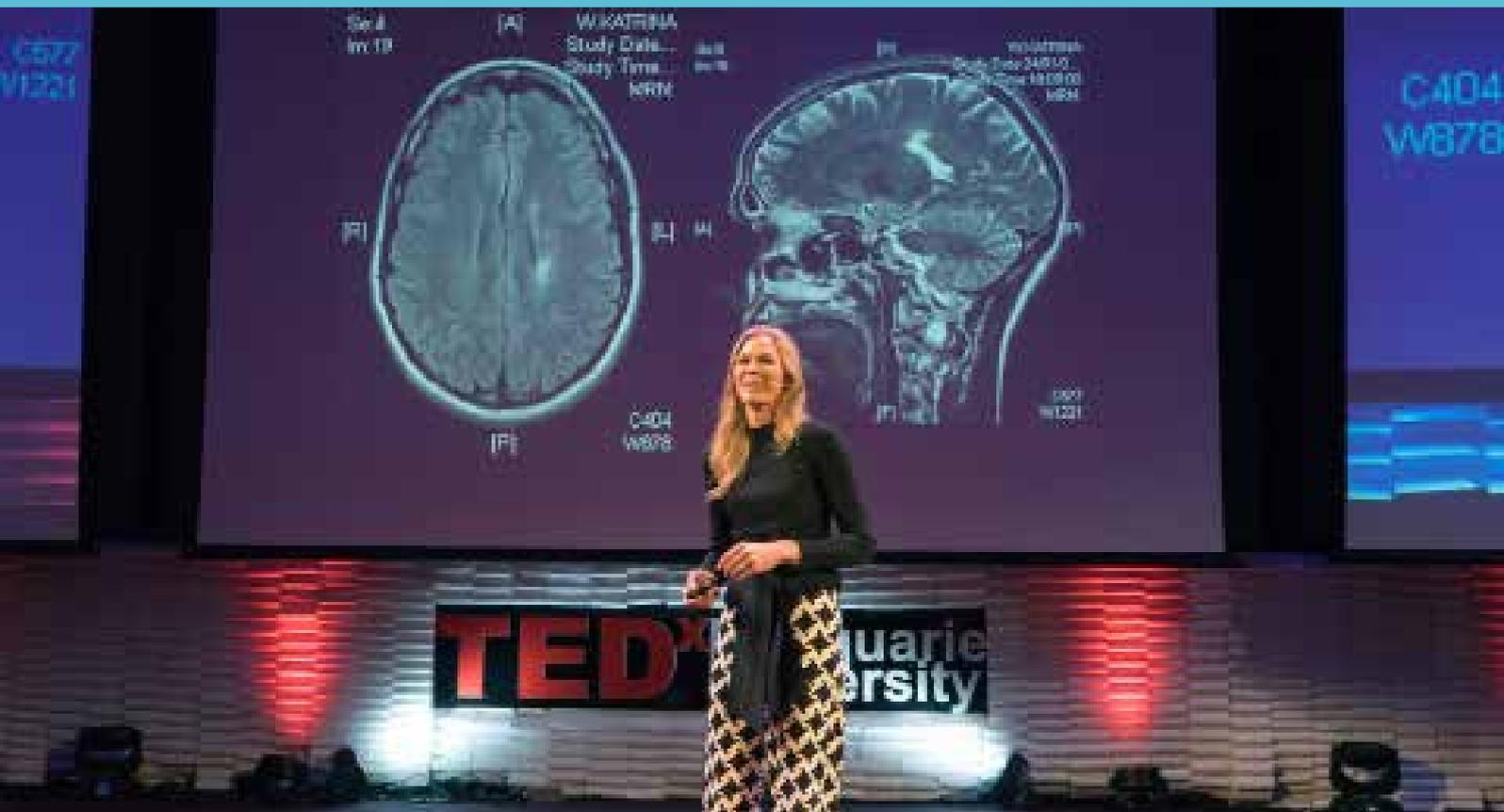
Speaking Services

Through thorough research, a tailored approach and innovative delivery, a presentation by Katrina will enable your audience to connect with your message and look to apply it to their own situation, helping you to meet the key objectives of your workshop, meeting or conference.

Katrina Webb's early career saw her competing in the upper echelons of sport on a global stage. High performance, influence and inspired leadership have always been a part of her modus operandi. Today, these qualities have positioned her as an influential voice in the world of purposeful, inspired leadership.

Katrina spent the early part of her career at The Australian Institute of Sport where she secured a netball scholarship and in a twist of fate was diagnosed with Cerebral Palsy. Ironically this opened up the doors for her to pivot her career into the world of athletics. It wasn't long before she was battling it out for bronze, silver and gold medals across three Paralympic Games, Atlanta 1996, Sydney 2000 and Athens 2004.

As a result of Katrina's experience as a Paralympian, she became a passionate advocate and ambassador for diversity and inclusion. She also embarked on a career in the speaking industry where she developed a passion for leadership transformations, unlocking high performance and decoding meaningful human motivation.



Since then, Katrina has graced the TEDx stage and has represented Australia at both the United Nations and as an ambassador for the International Paralympic Committee. She also continued her work as a physiotherapist and as the director of Silver 2 Gold High-Performance Solutions. She is also a profoundly passionate philanthropist raising funds for the health, education and protection of children in Nepal.

Today, Katrina is the Founding Director of 'Newday Leadership'. Newday is a platform and thought leadership brand with a mission to inspire leadership for the greater good in an age being redefined by rapid change, uncertainty and a return to community principles via purpose-driven business.

"Her presentation encompassed enablement, resilience and highlighted insights critical for all of us in successfully becoming adults."

Michael E Msall, Professor of Pediatrics at University of Chicago

Topic Outlines

Tomorrows Gold – Leading Into Uncertain Futures

The world has changed, and what looked like success yesterday has also undergone a rapid transformation. As a leader, we must adapt and evolve in a brand new world where the focus is shifting from shareholders to stakeholders, from capitalism to community and from profit to purpose. You may have stood on the winning podium yesterday, but what got you there yesterday won't win you a gold medal tomorrow. The games have changed, and the rules are revolutionary.

In Tomorrow's Gold, Katrina Webb unlocks the key trends that are redefining leadership in the 21st century in addition to providing a blueprint for navigating high performance as a leader in uncharted territory. Adaptability, resilience, empathy and diversity are converging to create a new kind of alchemy. One where community, compassion and collaboration are creating a new currency. A new golden thread to leadership in the next economy.

Audiences will walk away from this presentation with a refreshed perspective on leadership in the 21st century. Despite an uncertain future, those who lead for gold will have an innate focus on what it is to be human, and what it is to care for humankind. The only anchor in a world that is changing before our eyes.

Key Outcomes

- Leading Through Uncertainty
- Building Hope and Resilience
- Decode Purpose Driven Leadership

Alchemize – Accountability In Age of Self Leadership

Ideas have been circulating about the gig economy and remote working for the last few years, but no one could have anticipated the impact of COVID-19 in disrupting how and where we work. Working from home also poses new challenges. In an age of rapid change, how do we alchemize performance working with an entirely new set of rules?

In this presentation, participants are taken through a three-phase process enabling them to audit priority management, energy management and mind management. Katrina provides insights and necessary tools that she has developed in her career as both an athlete and a corporate high-performance coach.

Audiences will walk away from this presentation with insights into how to maintain focus and set healthy boundaries when working independently. They will gain a better understanding of how to manage priorities effectively. They will also decode self-motivation and master the art of self-leadership in an age where the most significant influence we have is the influence we have over ourselves.

Key Outcomes

- Feel empowered to work from home
- Tools in high performance
- Master Self Leadership

Topic Outlines

The Golden Minority – Diversity’s Hidden Treasure

When we think of Diversity and Inclusion, our unconscious bias often leads us to generalised examples. Examples of this include relating disability to a person visibly disabled, or on a cultural level, we may think of racial minorities. It is not often that we consider what we cannot see. The less obvious examples of disability or difference. The person who is suffering a mental health condition, the victim of an abusive situation, or someone who is living with a learning difficulty.

In this presentation, Katrina Webb shares her journey of living with a hidden disability - Cerebral Palsy. The content has a specific focus on viewing diversity as the hidden treasure for an individual both personally and professionally. Katrina will take leaders through a process, empowering them with the tools to decode hidden diversity to ignite innovation via inclusion of what is seen, and more significantly what is unseen.

Audiences will walk away from this presentation with the tools to amplify hidden potential and performance in people and to inspire a more inclusive and innovative culture. They will develop skills to influence with integrity and to enhance empathy and emotional intelligence. This activates a sense of purpose, adaptability and cohesion within an organisational culture. The Golden Minority is diversity’s hidden treasure.

Key Outcomes

- Enhance Inclusion leading to Innovation
- Ignite Human Potential
- Build empathy and emotional intelligence
- Build connection and culture

Hosting and Emceeing

Katrina is a highly sort after host/emcee and facilitator. Her warmth, knowledge and experience will make your next event or conference an enjoyable and successful one.

"The events at Cardiff Castle for the announcement of the Australian Flag Bearer and the Live London Dream Rio event at Australia House were hugely successful. The success was mainly due to you adding such a personal touch as an emcee to the formalities which created a relaxed and enjoyable atmosphere. The pleasure was all ours."

Anthony Bastic - Director

"We would like to thank you for your involvement as MC at this year's Roll of Excellence. The detail and humour you put into the night was well received by everyone at the event. "

CEO Jetstar Little Athletics

Achievements

Athletic

- **1994** All Australian Netball Squad 17 and under
- **1995** Australian Institute of Sport Netball Scholarship
- **1996** Atlanta Paralympic Games: Gold 100m, Gold 200m, Silver Long Jump
- **1998** World Championships: Silver 400m, Silver 100m, Gold Javelin and WR
- **2000** Sydney Paralympic Games: Silver 400m, Silver 100m and Bronze 200m
- **2002** World Athletic Championships: Silver 100m and Silver 400m
- **2004** World record for the 200m T38 class
- **2004** Athens Paralympic Games: Gold 400m and Paralympic Record
- **2004** South Australian Sports Institute Female Athlete of the Year
- **2005** AIS Athletics Scholarship Canberra
- **2006** SILVER 100m Melbourne Commonwealth Games
- **2015** Athletic SA Hall of Fame
- **2017** SA Inducted into the SA Sporting Hall of Fame

Personal and Business

- **1996** Awarded OAM for services to sport
- **1999** Queen's Trust Achiever Award
- **1999 - 2007** Board Member South Australian Women's Trust
- **2000** First torchbearer to enter stadium, Sydney Paralympic Games Opening Ceremony
- **2000** Bachelor of Physiotherapy at the University of SA
- **2001** SA Youth Showcase Awards - Young Person of the Year Award
- **2003** Awarded the Centenary Medal
- **2004** Nominee for the SA Greatest Sports Stars Ever
- **2005** Walked the Kokoda Track PNG
- **2006** Presented on behalf of the IPC to the United Nations in New York
- **2004 - 2010** Sports Challenge Foundation Committee
- **2004 - 2007** Worked as the SA National Development Officer for the APC
- **2005 - 2009** Adelaide Thunderbirds Number 1 ticket holder
- **2007 - 2011** Member of the Athletics Australia Athlete Commission
- **2007 - 2011** Co-host SA Sports Show 44 Adelaide TV
- **2007** Certificate IV Training and Assessment
- **2005 - Now** Adelaide Crows Children's Foundation Board
- **2007 - Now** Minda Inc. Ambassador
- **2007 - 2012** AIM Business Ambassador - Women in Management
- **2008 - Now** Premier's Be Active Challenge Ambassador
- **2009 - 2015** Board member for Premier's Council for Women SA
- **2010 - 2017** Operation Flinders Challenge Ambassador
- **2010** Presented to over 25,000 Prudential Agents in 10 different cities in Indonesia
- **2012** International Paralympic Committee Ambassador London Paralympic Games
- **2013** CSCLeaders Graduate - London and Mumbai
- **2013 - 2016** Member of the Crows Women in Management Committee
- **2014** Level 1 Resilience Training TechWerks
- **2015** TEDx talk Macquarie University
- **2016** Level 2 Resilience Training, TechWerks and SAHMRI Resilience Team Trainer
- **2016** International Paralympic Committee Ambassador Rio Paralympic Games
- **2016 & 2017** Everest Basecamp Trek
- **2020** Common Purpose Global Leadership Program